

# ROLAND LLAPITAN

COMMUNICATIONS + ENGAGEMENT + EVENTS



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 Las Vegas, Nevada

## PROFILE

Communication, engagement and event planning professional with more than 12 years of experience with an emphasis on abundant creativity, teamwork and relationship building.

## SKILLS

- Communications
- Event Planning & Management
- Employee Engagement
- Graphic Design
- Technical & Creative Writing
- Storytelling
- Project Management
- Presentation Building
- Event Hosting
- Public Speaking
- Social Media
- Microsoft Office Suite
- Adobe Creative Suite
- Canva
- Constant Contact
- Workday

## EXPERIENCE

### LIFESTYLE DIRECTOR

CCMC

July, 2024 - Present

- Create, edit, manage and distribute engaging communications to more than 6,000 residential homes, partners, vendors and employees in different formats including newsletters, emails, social media, graphics and video
- Create, manage and execute on & offsite residential lifestyle programming that fosters community and neighborhood relationships
- Conceptualize, create, manage and execute fun and exciting large & small scale events for upwards of 3,500 people
- Establish and build upon relationships with event vendors including rental, labor, recreation & food businesses
- Create and maintain sponsorship/partnership program that secures funding for future events and programming
- Establish and manage relationships with multiple sponsors to improve their visibility and market presence within the community
- Work closely with Company leadership, Board of Directors and resident committees

## EDUCATION

### BACHELOR OF JOURNALISM

Greenspun School of Journalism  
University of Nevada, Las Vegas  
2002 - 2008

### EMPLOYEE ENGAGEMENT HR ANALYST

LAS VEGAS VALLEY WATER DISTRICT

September, 2019 - March, 2024

- Create, manage and facilitate Employee Engagement programs across multiple facilities and work forces including employee recognition, rewards and health and wellness
- Plan, manage and execute large and small scale events for upwards of 1,500 employees
- Foster relationships with multiple departments and leadership
- Use data analytics to address employee engagement needs

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## ADDITIONAL RELATIVE EXPERIENCE

### CORPORATE COMMUNICATIONS BUSINESS PARTNER

MGM RESORTS INTERNATIONAL

April, 2019 - September, 2019

- Create, design, and distribute communications, messaging, and signage for Corporate Social Responsibility, Company Properties and other Company initiatives
- Assist in managing Companywide employee events focused on Company initiatives

### EVENTS AND COMMUNICATIONS BUSINESS PARTNER

MGM RESORTS INTERNATIONAL

January, 2017 - April, 2019

- Create, design, and distribute communications, messaging, and signage for Corporate Social Responsibility and other Company initiatives
- Plan, manage and execute Companywide employee events focused on Company initiatives
- Work with leadership across a diverse property portfolio

### HR COMMUNICATIONS SPECIALIST

CIRCUS CIRCUS LAS VEGAS (MGM RESORTS INTERNATIONAL)

February, 2015 - December, 2016

- Plan, write and edit communications related to employees, property events, corporate initiatives, etc.
- Draft and design various event posters, brochures, decorative art, and other collateral
- Oversee the employee volunteer program and coordinate events that support philanthropic goals
- Collaborate with and build relationships across functional divisions, Corporate Entities, properties and key internal and external stakeholders
- Assist in the setup, operation, and breakdown of events

### COMMUNICATIONS SPECIALIST

MGM RESORTS CORPORATE BENEFITS

September, 2012 - February, 2015

- Create and distribute health and benefits communications to multiple resorts
- Build and maintain monthly employee health and benefits communications and events strategy
- Support in the creation and execution of Corporate Benefit events
- Update and maintain living documents
- Collaborate with other divisions of Corporate Benefits to build and maintain employee programs
- Collaborate with property leadership to customize specific employee communications